

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Woo Sung Lee : Examiner: Nathan C. Uber
Serial No.: 10/599,923 : Group Art Unit: 3622
Filed: October 13, 2006 : Attorney Docket No.: 56587.43
For: METHOD FOR CONTROLLING : Customer No.: 27128
DISPLAY OF KEYWORD : Confirmation No.: 6610
ADVERTISEMENT IN INTERNET :
SEARCH ENGINE AND A SYSTEM :
THEREOF :
Last Office Action: May 26, 2008 :

AMENDMENT C

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed May 26, 2008, please amend the above-identified application in accordance with the amendments and remarks as set forth herein.

Amendments to the Specification begin on page 2 of this document.

Amendments to the Claims are reflected in the listing of claims which begin on page 3 of this document.

Remarks/Arguments begin on page 9 of this document.